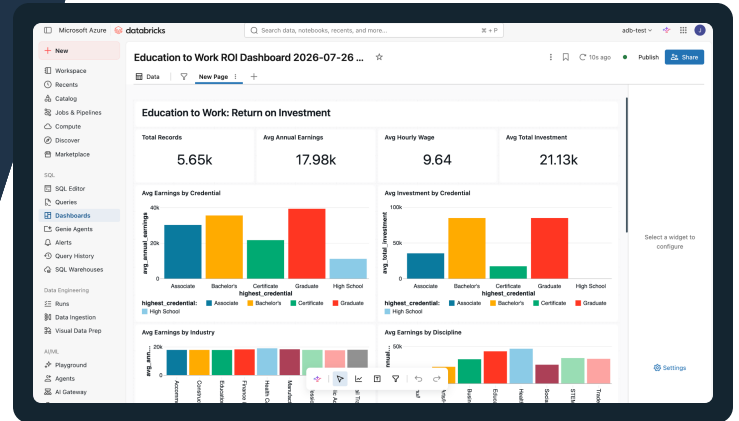




Analyzing Higher Education's Return On Investment



Five states. Two data systems that never spoke to each other. One automated pipeline that now links them — without a person touching the handoff.

The Problem: Data That Won't Talk to Itself

Measuring what a college credential is actually worth means putting two records side by side for the same person — what they studied, and what they went on to earn. Simple in theory. In practice, that data sits in five different state systems, none of which share a format, a key, or an owner, and all of which carry SSNs and other identifiers that can't just be passed around.

Doing that linkage once, by hand, is a project. Doing it again for every new file and every refresh is where most teams give up. LetsAI's **Data Collaboration Platform** was built for exactly that repeat problem: define the cleansing, validation, anonymisation, and matching logic once, and let it run itself from then on.

How It Works

One flow, five steps. Education and workforce records each pass through the same automated sequence before they're linked and handed to the dashboard.

1



Cleanse

Messy, multi-source input becomes one consistent shape.

2



Validate

Bad or non-conforming records get caught before they spread.

3



Anonymise

SSNs & PII are locked down before anything moves downstream.

4



Match

Education & workforce records are linked, person to person.

5



Collect

The linked result lands straight in the dashboard.

~1.2M

records linked without a single manual touchpoint
LETSAI CASE STUDY

5

state systems, five different formats, one pipeline
LETSAI CASE STUDY

5

steps, chained once and reused on every run
LETSAI CASE STUDY

100%

of runs logged — nothing happens off the record
LETSAI CASE STUDY

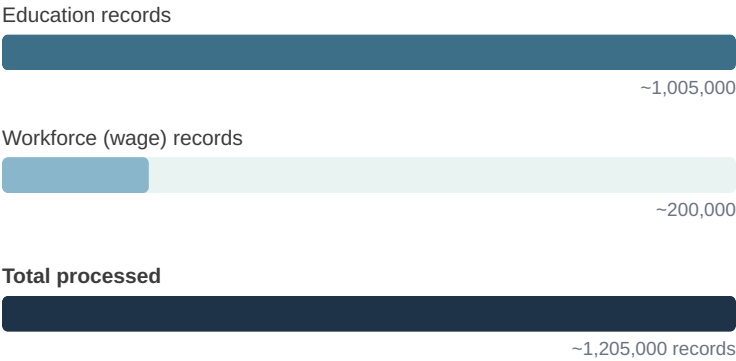
The hard part was never linking the data once. It was surviving the next refresh, and the one after that. That's the part this platform actually fixes.

Methodology

None of the five steps are hard-coded to a specific file. Each one is saved as a reusable template, and templates get dropped into a flow in whatever order the job needs: education and workforce records each pass through Cleanse → Validate → Anonymise → Collect, and a separate flow takes both anonymised outputs and runs Match → Collect on top. Save a flow once, and it becomes a pipeline that fires on its own for every future drop — nobody has to rebuild it.

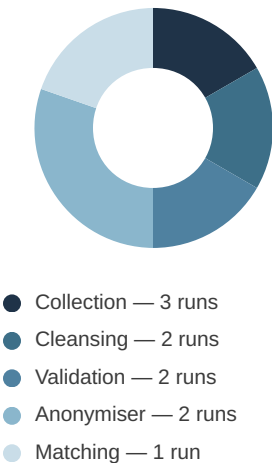
Records In

What went into the pipeline, by source

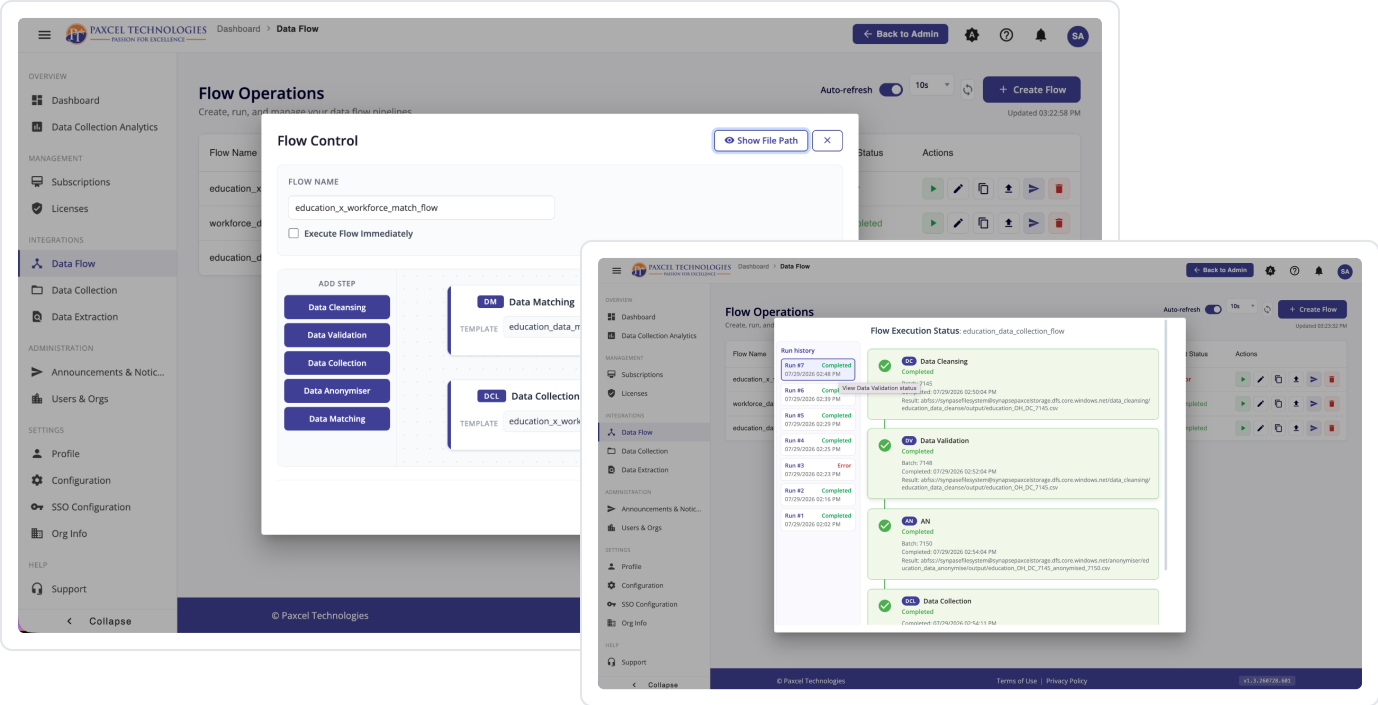


Where the Work Happens

Step firings across one full pipeline run



See It In Action



Left: a flow built from saved templates. Right: the same flow's run history, timestamped and traceable step by step.

